

GENIUS MODE RESEARCH

CREATIVE WRITING TO SUPPORT GROWTH

Sahin, N., & Polatcan, F. (2019). The Effect of Creative Writing Exercises in Turkish Classes on Students' Academic Achievement: A Meta-Analysis, *International Online Journal of Educational Sciences*, 11 (2), 254-268.

ESSENTIAL QUESTIONS

Does combining creative thinking practices with formal writing instruction lead to increased growth?



KEY TAKEAWAYS



- Creative writing is not only a complex problem-solving activity but also a way of using language to express personal and meaningful experiences.
- **The teacher** has considerable impact on students' growth in how they structure the creative process.
- Incorporating creative writing has an effect size of up to +2.45 (one year of growth is +0.40!!)

DOS AND DON'TS

DO participate in the creative writing activities with the students.

DO encourage taking real-world experiences and writing about them in a different presentation.

DO promote a learning environment that allows students to express thoughts freely.

DON'T ideate for students, but ask questions and use divergent thinking tools to promote discussion and free thinking.

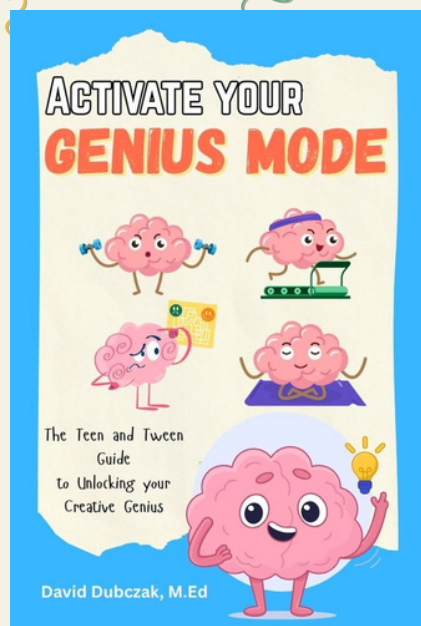


GENIUS MODE CONNECTIONS



I am somewhat critical of these articles because they promote creative thinking without defining the practices they discuss. Even digging into the individual studies referenced, they, too, fall short of outlining specific practices beyond just "creativity."

Given the benefit, it's important that teachers have an underlying knowledge of creative psychology, promoters and inhibitors, and the tools and processes of creatives. **Activate your Genius Mode** fills this role.



Reviews Say:

Empowering, Entertaining, and Perfectly Designed for Tweens & Teens! "Activate Your Genius Mode is a creative powerhouse of a book that speaks directly to young minds in a way that's equal parts hilarious, encouraging, and deeply practical."

YOU NEED THIS BOOK! I feel this book will enable me to explain and get them to not be so afraid of giving a "dumb" answer... I loved this book and can NOT wait to use it in my classroom in just a few weeks!!"

John Hattie's research of educational practices shows **Creativity Programs** and **Problem-Solving Programs** can increase learning by more than one year per academic school year! Perfect for a method that can be applied to any subject.

Is smart something you're born with?

Genius isn't a birthright. It's a habit you can train.

Activate Your Genius Mode shows teens and tweens (and the adults who guide them) how to turn creativity from something you wait for into something you can **do on demand**. Drawing on brain science and proven psychology, this fast, practical guide teaches the three core skills every creative thinker masters:

- Divergent thinking to generate bold options
- Convergent thinking to choose the best ones
- Planning to turn ideas into real results

Inside you'll find:

- A **30-day Creativity Bootcamp** with bite-sized daily reps
- The **Creative Problem-Solving (CPS) process**, used by psychologists and innovators to get reliable ideas fast
- **Activities, worksheets, and stories** that make the science stick—and the practice fun
- Additional online free resources only for those who purchase the book, including printables, videos, lesson plans, and more.

You'll walk away able to beat blocks, make better decisions, and ship your best ideas—whether you're a student, teacher, parent, or professional problem-solver.

Creativity isn't something you're born with. It's something you build.

Open the book. Flip the switch. Activate your genius mode.

Buy at www.DavidDWriter.com/GeniusMode